



National Collaborating Centre
for Determinants of Health
Centre de collaboration nationale
des déterminants de la santé

Public Health Training for Equitable Systems Change (PHESC)

On-Demand Webinar 3: Approaches to developing equitable
public health interventions and strategies

January 2019

Additional resources

Thank you for choosing to complete an on-demand webinar from the Public Health Training for Equitable Systems Change (PHESC) series.

To further your learning, we have compiled a list of readings to complete **before** watching the webinar recording, as well as suggested resources and self-reflection questions to review **after** the webinar is complete.

You can access this list and other PHESC series resources by visiting the [PHESC page](#) on the NCCDH website. If you have any questions, please contact nccdh@stfx.ca.

Suggested pre-webinar readings:



[Ontario Ministry of Health and Long-term Care. \(2018\). *Protecting and Promoting the Health of Ontarians: Ontario Public Health Standards: Requirements for Programs, Services, and Accountability*. Toronto, ON, p. 20-22.](#)



[Ontario Ministry of Health and Long-term Care. \(2018\). *Health Equity Guideline, 2018*. Toronto, ON.](#)



[National Collaborating Centre for Determinants of Health. \(2013\). *Let's Talk: Public Health Roles for Improving Health Equity*. Antigonish, NS: National Collaborating Centre for Determinants of Health, St. Francis Xavier University.](#)



[National Collaborating Centre for Determinants of Health. \(2013\). *Let's Talk: Universal and targeted approaches to health equity*. Antigonish, NS: National Collaborating Centre for Determinants of Health, St. Francis Xavier University.](#)

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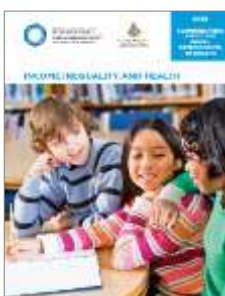
Suggested post-webinar readings:



[Canadian Council on Social Determinants of Health. \(2013\). *Communicating the Social Determinants of Health: Guidelines for Common Messaging*. Ottawa, ON: CCSDH.](#)



[Wright, U., Price, H. & Anidi, E. \(2018\). *Getting to Yes: How to Generate Consensus for Targeted Universalism*. Washington, DC: FSG Reimagining Social Change](#)



[National Collaborating Centre for Determinants of Health and Canadian Public Health Association. \(2014\). *Communicating the social determinants of health: Income Inequality and Health*. Antigonish, NS: National Collaborating Centre for Determinants of Health, St. Francis Xavier University.](#)



[National Collaborating Centre for Determinants of Health. \(2015\). *Pathways to health equity and differential outcomes: A Summary of the WHO document Equity, social determinants and public health programmes*. Antigonish, NS: National Collaborating Centre for Determinants of Health, St. Francis Xavier University.](#)



[National Collaborating Centre for Determinants of Health and National Collaborating Centre for Healthy Public Policy \(2012\). *Tools and Approaches for Assessing and Supporting Public Health Action on the Social Determinants of Health and Health Equity: Comparative Tables*. Montreal, QC & Antigonish, NS: Mendell, A., Dyck, L., Ndumbe-Eyoh, S., & Morrison, V.](#)



[National Collaborating Centre for Determinants of Health. \(2014\). *Let's Talk: Populations and the Power of Language*. Antigonish, NS: National Collaborating Centre for Determinants of Health, St. Francis Xavier University.](#)



[Pauly, B., et al. \(2016\). *Health Equity Tools 2.0*. Victoria, BC: University of Victoria.](#)

Self-reflection questions to incorporate into your professional practice:

1. Are your programs responsive to the needs of communities being impacted by structural disadvantage?
2. Identify a public health initiative in your community.
 - a. What concern was the initiative designed to address?
 - b. Is the approach universal, targeted, targeted universal or proportionate universal?
 - c. How can the initiative be modified to reduce health inequities?
 - d. How will you evaluate the initiative's impact on health equity?
3. Identify a health equity concern in your community.
 - a. What evidence and values underlie this concern?
 - b. Does this concern lend itself to a universal, targeted, targeted universal or proportionate universal approach?
 - c. If you were to design an intervention to address this concern, where would you start? What evidence or tools would you gather to help you develop an intervention? What community assets can you draw on to inform the initiative?
4. What language do you use to describe communities experiencing health inequities?
5. Does the language you use place the need for change on communities or on policies and structures?
6. What are the benefits, drawbacks and power dynamics of your language?
7. How does your language change when you are in different settings (e.g., health department, school, municipal office)? Is this appropriate?

Need to refresh? You can register for an on-demand webinar at any time on the [NCCDH website](#).

PHESC Project Partners

